



WEWS

ORDER

Flight Dates **10/23/12-10/29/12**

Contract / Revision **307904 /** **Product** **PUSA Action TV 10.23-10.29.12**

Original Date / Revision 08/14/12 10/24/12 Agency Com 15%

Advertiser **Priorities USA Action**

Agency **Mundy Katowitz Media Inc**

Buying Contact

**1322 G Street SE
Washington, DC 20003-3021**

Billing Contact
**1322 G Street SE
Washington, DC 20003-3021**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1566**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 98750

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	41	\$65,662.50	\$77,250.00	0.00	10/01/12	10/28/12	41	\$65,662.50	\$77,250.00
November 2012	9	\$18,275.00	\$21,500.00	0.00	10/29/12	10/29/12	9	\$18,275.00	\$21,500.00
Totals	50	\$83,937.50	\$98,750.00	0.00					

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEWS	10/23/12	10/29/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	4	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----	1					\$750.00		0.00			
Week:		10/29/12	11/04/12	-----	0					\$0.00		0.00			
E 2	WEWS	10/23/12	10/29/12		CM	6-7a	MTWTF--	:30	4	\$950.00	P-1	0.00	NM	1	\$950.00



WEWS

Print Date: 10/25/12

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Contract / Revision **307904** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/14/12/ 10/24/12

Order Sep 00:20:00

Advertiser **Priorities USA Action**

Product **PUSA Action TV 10.23-10.29** Estimate # **1566**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F GMC 6-7a											
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	M-----					1	\$950.00		0.00			
E 3	WEWS	10/23/12	10/29/12	M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	1	\$950.00	P-1	0.00	NM	1	\$950.00
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$950.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
E 4	WEWS	10/23/12	10/29/12	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$850.00	P-1	0.00	NM	3	\$2,550.00
				M-F 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-T---					2	\$850.00		0.00			
		Week: 10/29/12	11/04/12	M-----					1	\$850.00		0.00			
E 5	WEWS	10/23/12	10/29/12	M-F 10-11a	CM	10-11a	MTWTF--	1:00	1	\$1,700.00	P-1	0.00	NM	1	\$1,700.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$1,700.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
E 6	WEWS	10/23/12	10/29/12	M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$1,600.00	P-1	0.00	NM	3	\$4,800.00
				M-F 11-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W-F--					2	\$1,600.00		0.00			
		Week: 10/29/12	11/04/12	M-----					1	\$1,600.00		0.00			
E 7	WEWS	10/23/12	10/29/12	M-F 12-1230pm News	CM	12-1p	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
				12-1230p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$1,200.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
E 8	WEWS	10/23/12	10/29/12	M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
				M-F 1-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$850.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
E 9	WEWS	10/23/12	10/29/12	M-F 2-3p	CM	2-3p	MTWTF--	:30	2	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
				2-3pm General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$1,600.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
E 10	WEWS	10/23/12	10/29/12	M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	\$1,400.00	P-1	0.00	NM	3	\$4,200.00
				M-F 3-4p Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-TF--					3	\$1,400.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
E 11	WEWS	10/23/12	10/29/12	M-F 4-5p Dr. OZ	CM	4-5p	MTWTF--	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
				M-F 4-5p Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$1,300.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
E 12	WEWS	10/23/12	10/29/12	M-F 5-6p News	CM	5-6p	MTWTF--	:30	2	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
				M-F 5-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 10/25/12

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Contract / Revision **307904** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/14/12/ 10/24/12

Order Sep 00:20:00

Advertiser **Priorities USA Action**

Product **PUSA Action TV 10.23-10.29** Estimate # **1566**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 12	WEWS	10/23/12	10/29/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	2	\$2,000.00	P-1	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-----		0				\$0.00		0.00		
	Week:	10/29/12	11/04/12	M-----		1				\$2,000.00		0.00		
E 13	WEWS	10/23/12	10/29/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$2,500.00	P-1	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	--W----		1				\$2,500.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 14	WEWS	10/23/12	10/29/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTFSS	:30	1	\$2,500.00	P-1	0.00 NM	2	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	---T---		1				\$2,500.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	3	WEWS	10/22/12-10/28/12	M-Su 630-7p WNT		630-7p	---Th----	:30		(\$2,500.00)		0.00 NM		
	See MG 14.4, 14.5													
	4	WEWS	10/26/12-10/26/12	M-F 5-6p News		5-6p	-----F----	:30		\$2,500.00		0.00 NM		
	Ⓜ MG for 14.3,34.1													
	5	WEWS	10/29/12-10/29/12	M-F 5-6p News		5-6p	M-----	1:00		\$5,000.00		0.00 NM		
	Ⓜ MG for 14.3,34.1													
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 15	WEWS	10/23/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	1	\$1,500.00	P-1	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	---T---		1				\$1,500.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 16	WEWS	10/23/12	10/29/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	2	\$1,500.00	P-1	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-----		0				\$0.00		0.00		
	Week:	10/29/12	11/04/12	M-----		1				\$1,500.00		0.00		
E 17	WEWS	10/23/12	10/29/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTFSS	:30	1	\$3,000.00	P-1	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-T-----		1				\$3,000.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 18	WEWS	10/23/12	10/29/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	1:00	3	\$3,200.00	P-1	0.00 NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	--W-F--		2				\$3,200.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 19	WEWS	10/23/12	10/29/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$900.00	P-1	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	--W----		1				\$900.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
E 20	WEWS	10/27/12	10/27/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$650.00	P-1	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-----S-		1				\$650.00		0.00		
E 21	WEWS	10/27/12	10/27/12		CM	8-9a	-----S-	:30	1	\$900.00	P-1	0.00 NM	1	\$900.00



WEWS

Contract / Revision **307904** **Flight Dates** **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/14/12/ 10/24/12

Order Sep 00:20:00

<u>Advertiser</u>	Priorities USA Action	<u>Product</u>	PUSA Action TV 10.23-10.29	<u>Estimate #</u>	1566
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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA GMA 8-9a											
				SA GMA 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$900.00		0.00				
E 22	WEWS	10/27/12	10/27/12	SA 7PM News	CM	7-730p	-----S-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
				SA 7PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$1,600.00		0.00				
E 23	WEWS	10/27/12	10/27/12	Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
				Sa Criminal Minds											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$650.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	10/22/12-10/28/12		Criminal Minds		1135p-105x	-----Sa--	:30		(\$650.00)	0.00	NM			
See MG 23.3															
[N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]															
3	WEWS	10/22/12-10/28/12		SA 12a-1a CSI Miami Late		12a-1a	-----Sa--	:30		\$650.00	0.00	NM			
Ⓜ MG for 23.2 10/27															
E 24	WEWS	10/28/12	10/28/12	SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				SU GMA 8-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$900.00		0.00				
E 25	WEWS	10/28/12	10/28/12	SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
				SU 6-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$1,600.00		0.00				
E 26	WEWS	10/28/12	10/28/12	M-SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
				M-SU 11-1135P Late Nev											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$3,000.00		0.00				
N 28	WEWS	10/23/12	10/29/12	M-F GMC 5-6a	CM	5-6a	MTWTF--	1:00	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
				M-F GMC 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TW----		2			\$1,500.00		0.00				
Week:		10/29/12	11/04/12	-----		0			\$0.00		0.00				
N 29	WEWS	10/23/12	10/29/12	M-F GMC 6-7a	CM	6-7a	MTWTF--	1:00	2	\$1,900.00	P-1	0.00	NM	2	\$3,800.00
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T--F--		2			\$1,900.00		0.00				
Week:		10/29/12	11/04/12	-----		0			\$0.00		0.00				
N 30	WEWS	10/23/12	10/29/12	M-F GMA 7-9a	CM	7-9a	MTWTF--	1:00	1	\$1,900.00	P-1	0.00	NM	2	\$3,800.00
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1			\$1,900.00		0.00				
Week:		10/29/12	11/04/12	M-----		1			\$1,900.00		0.00				
N 31	WEWS	10/23/12	10/29/12	M-F 7-730p	CM	7-730p	MTWTF--	1:00	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
				7-730p The List											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1			\$3,000.00		0.00				
Week:		10/29/12	11/04/12	-----		0			\$0.00		0.00				
N 32	WEWS	10/23/12	10/29/12	M-F 730-8P	CM	730-8p	MTWTF--	1:00	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
				730-8p Let's Ask America											



WEWS

Print Date: 10/25/12

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Contract / Revision **307904** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/14/12/ 10/24/12

Order Sep 00:20:00

Advertiser **Priorities USA Action** Product **PUSA Action TV 10.23-10.29** Estimate # **1566**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N32	WEWS	10/23/12	10/29/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	1:00	1	\$3,000.00	P-1	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	---T---		1				\$3,000.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
N33	WEWS	10/23/12	10/29/12	M-SU 11-1135P Late News M-SU 11-1135P Late New	CM	11-1135p	MTWTFSS	1:00	1	\$6,000.00	P-1	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-----		0				\$0.00		0.00		
	Week:	10/29/12	11/04/12	M-----		1				\$6,000.00		0.00		
N34	WEWS	10/23/12	10/29/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTFSS	1:00	1	\$5,000.00	P-1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	----F--		1				\$5,000.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>		<u>Rtg Type</u>		
	1	WEWS	10/22/12-10/28/12	M-Su 630-7p WNT		630-7p	----F--		1:00	(\$5,000.00)		0.00 NM		
	See MG 14.4, 14.5													
	[NA]													
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
N35	WEWS	10/23/12	10/29/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	1:00	1	\$5,000.00	P-1	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-T-----		1				\$5,000.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
N36	WEWS	10/23/12	10/29/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	1:00	1	\$4,000.00	P-1	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-T-----		1				\$4,000.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
N37	WEWS	10/23/12	10/29/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	1:00	1	\$2,400.00	P-1	0.00 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-T-----		1				\$2,400.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
N38	WEWS	10/23/12	10/29/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	1:00	1	\$1,800.00	P-1	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	--W----		1				\$1,800.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
N39	WEWS	10/23/12	10/29/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	1:00	1	\$2,600.00	P-1	0.00 NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	----F--		1				\$2,600.00		0.00		
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00		
N40	WEWS	10/23/12	10/29/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	1:00	1	\$1,700.00	P-1	0.00 NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	-----		0				\$0.00		0.00		
	Week:	10/29/12	11/04/12	M-----		1				\$1,700.00		0.00		
N41	WEWS	10/23/12	10/29/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	1:00	1	\$3,200.00	P-1	0.00 NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	----F--		1				\$3,200.00		0.00		



WEWS

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Hiatus Dates

Original Date / Revision 08/14/12/ 10/24/12

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Advertiser **Priorities USA Action**

Product **PUSA Action TV 10.23-10.29** Estimate # **1566**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N41	WEWS	10/23/12	10/29/12	M-F 2-3p	CM	2-3p	MTWTF--	1:00	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
2-3pm General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00						
														Totals	50 \$98,750.00